



SOUTHEAST NEBRASKA TOURISM COUNCIL

www.visitsoutheastnebraska.org

Cass, Fillmore, Gage, Jefferson, Johnson, Lancaster, Nemaha, Otoe, Pawnee, Richardson, Saline, Sarpy, Thayer

We invite you to join the Southeast Nebraska Tourism Council (SENTC) as a 2020 Partner. Your Partnership dues help support our mission to make Southeast Nebraska a tourism destination. Our activities promote attractions and events throughout the region and encourage visitors to spend time and dollars in local communities.

SENTC's 2019 accomplishments included:

- Launching an Instagram presence and increasing monthly interactions from 55 to 579
- Growing the SENTC Facebook page from 591 to 1,000 loyal followers
- Establishing a Pinterest page and growing visitors to an average of 11,890/month
- Further expanding the target area for distribution of the 35,000 2019 Visitor's Guides
- *We just recently marketed SE Nebraska tourism at the annual American Bus Association Marketplace meeting where over 1000 tour bus operators were in attendance, along with approximately 2000 more tourism-related individuals/organizations.*

SENTC's 2020 goals include:

- Arranging for high-quality photos to be used on the website, in print advertising, and in social media
- Extending our online reach through a continued focus on social media
- Increasing the information available on the SENTC Website for dining, shopping, and lodging options
- Distributing 35,000 2020 Visitor's Guides both inside and beyond Southeast Nebraska
- *Attend the American Bus Association Marketplace in Baltimore, MD*

You can help us achieve our goals!

Your participation helps SENTC implement promotional campaigns and develop successful marketing platforms for the Southeast Nebraska region. You benefit directly through SENTC's Partnership advantages. Choose from four benefit levels, based on Partnership fees ranging from \$25 to \$250.

Your Partnership benefits include *(See the SENTC Partnership Form for details about levels and fees):*

- Voting rights at SENTC meetings
- A presence in the 2021 SENTC Guide
- Appearance on the SENTC Website during 2020
- Your website link on the SENTC Website (Executive & Promotional Partnerships)
- Highlighted listings in a section of our Guide and website that relates to your business or organization (Promotional Partnership)
- Display ad on the SENTC Website (Promotional Partnership)
- Mention of your business or organization in a blog post (Promotional Partnership)

We look forward to working together in promoting this beautiful region. Please contact me at 402-525-5131 or visitsenebraska@gmail.com if you have any questions or suggestions. I'd love to hear from you!

Carolyn Gigstad, SENTC President



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2020 PARTNERSHIP APPLICATION

Form Submission Date _____

Business/Organization/Individual _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Cell _____

Email _____

Website _____ County _____

Business/Organization/Individual All Partners have voting rights at SENTC meetings.

\$250 Promotional Partner (Business/Organization) – Renews on partnership anniversary

_____ *Name, address, phone, and link to your Website in the 2021 Visitor's Guide & SENTC Website in 2020 + 100-word description in Guide and on Website + **Highlighted listings and events** on appropriate pages + **Featured appearance in a blog post** + **Free display ad on website** + **Social media presence (Facebook, Pinterest, and Instagram)***

_____ **\$100 Executive Partner (Business/Organization) – Membership from Jan 1 to Dec 31, 2020**

Name, address, phone, and link to your Website in 2021 Guide & on Website in 2020 + 50-word description

_____ **\$50 Entry Partner (Business/Organization) – Membership from Jan 1 to Dec 31, 2020**

Name, address, and phone number in 2021 Guide & on Website in 2020

_____ **\$25 for Individual Partner – Membership from Jan 1 to Dec 31, 2020**

Name in the 2021 Guide & on Website in 2020

Description of business/organization (100 words at \$250 level – 50 words at \$100 level). Use reverse, if needed.

Payable upon receipt to: Southeast Nebraska Tourism Council (SENTC)

P.O. Box G1, Syracuse, NE 68446