



SOUTHEAST NEBRASKA TOURISM COUNCIL

www.visitsoutheastnebraska.org

Cass, Fillmore, Gage, Jefferson, Johnson, Nemaha, Otoe, Pawnee, Richardson, Saline, Sarpy, Thayer

We invite you to join the Southeast Nebraska Tourism Council (SENTC) as a 2018 Partner. Your Partnership dues help support our mission to make Southeast Nebraska a tourism destination. Our activities promote attractions and events throughout the region and encourage visitors to spend time and dollars in local communities.

SENTC's 2017 accomplishments include:

- Promoted 2017 Solar Eclipse events in Southeast Nebraska
- Developed a social media presence
- More than doubled traffic to the SENTC Website
- Established a blog to increase awareness of tourism attractions and venues
- Expanded the target area for distribution of the 35,000 2018 Visitor's Guide
- Created an email list to provide updates and promote awareness of Southeast Nebraska activities

SENTC's 2018 goals include:

- Increasing the number of car tours available on the website
- Once more doubling visits to the SENTC Website
- Upgrading and expanding the information available on the barn quilt page
- Expanding the blog to focus on the variety that Southeast Nebraska offers visitors
- Building the email list and establishing a regular schedule of newsletters
- Distributing 35,000 2018 Visitor's Guides

You can help us achieve our goals!

Your participation helps SENTC implement promotional campaigns and develop successful marketing platforms for the Southeast Nebraska region. You benefit directly through SENTC's Partnership advantages. Choose from four benefit levels, based on Partnership fees ranging from \$25 to \$250.

Your Partnership benefits include *(See the SENTC Partnership Form for details about levels and fees):*

- Voting rights at SENTC meetings
- Presence in the 2019 SENTC Guide
- Appearance on the SENTC Website during 2018
- Link to your Website on the SENTC Website
- Highlighted listings in a section of our Guide and Website that relates to your business—or highlighted events in the Guide and Website for your organization
- Display ad on the SENTC Website
- Mention of your business or organization in a blog post

We look forward to working together in promoting this beautiful region. Please contact me at 402-525-5131 if you have any questions or suggestions. I'd love to hear from you!

A handwritten signature in black ink that reads "Carolyn Gigstadt". The signature is written in a cursive, flowing style.

Carolyn Gigstadt, SENTC President



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2018 PARTNERSHIP APPLICATION

January 1 – December 31, 2018

Form Submission Date _____

Business/Organization/Individual _____

Contact _____

Address _____

City: _____ State: _____ Zip: _____

Phone _____ Fax _____ Cell _____

Email _____

Website _____ County _____

Business/Organization/Individual All Partners have voting rights at SENTC meetings.

_____ \$250 Promotional Partner (Business/Organization) – NEW!

Name, address, phone, and link to your Website in 2019 Visitor’s Guide & on SENTC Website in 2018 + **100-word description** in Guide and on Website + **Highlighted listings** on appropriate page (for businesses) or **highlighted events** (for organizations) + **Featured in a blog post** + **Free display ad on website** (\$100 benefit)

_____ \$100 Executive Partner (Business/Organization)

Name, address, phone, and link to your Website in 2019 Guide & on Website in 2018 + **50-word description**

_____ \$50 Entry Partner (Business/Organization)

Name, address, and phone number in 2019 Guide & on Website in 2018

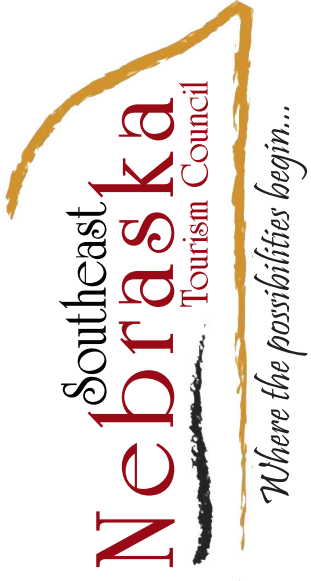
_____ \$25 for Individual Partner (not affiliated with a business or organization)

Name in the 2019 Guide & on Website in 2018

Description of business/organization (100 words at \$250 level – 50 words at \$100 level). Use reverse, if needed.

Payable upon receipt to: **Southeast Nebraska Tourism Council (SENTC)**
P.O. Box J, Syracuse, NE 6844

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Benefits at a Glance

| | Nonaffiliated * | | Businesses and Organizations | | |
|--|--------------------|-------------|------------------------------|-------------------|---------------------|
| | Individual Partner | \$25 | Entry Partner | Executive Partner | Promotional Partner |
| ** Guide | Vote | Yes | \$50 | \$100 | **** 250 |
| *** Website | Vote | Yes | Yes | Yes | Yes |
| Voting rights at monthly SENTC meetings | Listed | Yes | Yes | Yes | Yes |
| Name listed on Partnership page | Listed | | Yes | Yes | Yes |
| Address and phone number listed | Listed | | Yes | Yes | Yes |
| Your website URL | Listed | Live Link | | Yes | Yes |
| Description on the Partnership page | Included | Included | | 50 words | 100 words |
| Highlighted listing on the appropriate business page | Highlighted | Highlighted | | | Yes |
| Highlighted listings for your organization's events | Highlighted | Highlighted | | | Yes |
| Featured in a blog post | | Blog Post | | | Yes |
| Free display ad on a related page on website | | \$100 value | | | Yes |

(You supply the ad: 320x250px)

* Nonaffiliated Partners join as individuals not representing an organization or business
 ** Guide benefits provide entries in the 2019 SENTC Guide to be distributed throughout 2019
 *** Website benefits provide entries on the SENTC Website during 2018
 **** The SENTC webmaster will contact you about your ad and blog post appearance