



SOUTHEAST NEBRASKA TOURISM COUNCIL

www.visitsoutheastnebraska.org

Cass, Fillmore, Gage, Jefferson, Johnson, Nemaha, Otoe, Pawnee, Richardson, Saline, Sarpy, Thayer

We invite you to join the Southeast Nebraska Tourism Council (SENTC) as a 2017 Partner. Your Partnership dues help support our mission to make Southeast Nebraska a tourism destination. Our activities promote attractions and events throughout the region and encourage visitors to spend time and dollars in local communities.

SENTC's 2016 accomplishments include:

- Redesigning the Website to make it mobile-friendly, extending our reach and providing a foundation for future expansion and advertising opportunities
- Distributing 35,000 Visitor's Guides locally and regionally
- Placing print ads in regional publications and running radio ads
- Representing Southeast Nebraska tourism at a large trade show
- Creating free-standing banners for display at trade shows and community/regional events

SENTC's 2017 goals include:

- Promoting 2017 Solar Eclipse events in Southeast Nebraska
- Increasing awareness of 2017 Sesquicentennial 150 events in our communities
- Developing a solid social media presence and doubling traffic to the SENTC Website
- Establishing a blog to increase awareness of tourism attractions and venues
- Utilizing email marketing to promote area events
- Expanding the target area for distribution of the 35,000 2017 Visitor's Guides

You can help us achieve our goals!

Your participation helps SENTC implement promotional campaigns and develop successful marketing platforms for the Southeast Nebraska region. You benefit directly through SENTC's Partnership advantages. Choose from four benefit levels, based on Partnership fees ranging from \$25 to \$250.

Your Partnership benefits include *(See the SENTC Partnership Form for details about levels and fees):*

- Voting rights at SENTC meetings
- Presence in the 2018 SENTC Guide
- Appearance on the SENTC Website during 2017
- Link to your Website on the SENTC Website
- Highlighted listings in a section of our Guide and Website that relates to your business—or highlighted events in the Guide and Website for your organization
- Display ad on the SENTC Website
- Mention of your business or organization in a blog post

We look forward to working together in promoting this beautiful region. Please contact me at 402-525-5131 if you have any questions or suggestions. I'd love to hear from you!

A handwritten signature in black ink that reads "Carolyn Gigstadt". The signature is written in a cursive, flowing style.

Carolyn Gigstadt, SENTC President



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2017 PARTNERSHIP APPLICATION

January 1 – December 31, 2017

Form Submission Date _____

Business/Organization/Individual _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Cell _____

Email _____

Website _____ County _____

Business/Organization/Individual All Partners have voting rights at SENTC meetings.

_____ **\$250 Promotional Partner (Business/Organization) – NEW!**

*Name, address, phone, and link to your Website in 2018 Visitor’s Guide & on SENTC Website in 2017 + 100-word description in Guide and on Website + **Highlighted listings** on appropriate page (for businesses) or **highlighted events** (for organizations) + **Featured in a blog post** + **Free display ad on website** (\$100 benefit)*

_____ **\$100 Executive Partner (Business/Organization)**

Name, address, phone, and link to your Website in 2018 Guide & on Website in 2017 + 50-word description

_____ **\$50 Entry Partner (Business/Organization)**

Name, address, and phone number in 2018 Guide & on Website in 2017

_____ **\$25 for Individual Partner (not affiliated with a business or organization)**

Name in the 2018 Guide & on Website in 2017

Description of business/organization (100 words at \$250 level – 50 words at \$100 level). Use reverse, if needed.

Payable upon receipt to: **Southeast Nebraska Tourism Council (SENTC)**
P.O. Box J, Syracuse, NE 68446

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Benefits at a Glance

	Nonaffiliated *		Businesses and Organizations		
	Individual Partner	\$25	Entry Partner	Executive Partner	Promotional Partner
** Guide	Vote	Yes	\$50	\$100	**** 250
*** Website	Vote	Yes	Yes	Yes	Yes
Voting rights at monthly SENTC meetings	Listed	Yes	Yes	Yes	Yes
Name listed on Partnership page	Listed	Yes	Yes	Yes	Yes
Address and phone number listed	Listed	Yes	Yes	Yes	Yes
Your website URL	Listed	Live Link	Yes	Yes	Yes
Description on the Partnership page	Included	Included	50 words	100 words	100 words
Highlighted listing on the appropriate business page	Highlighted	Highlighted	Yes	Yes	Yes
Highlighted listings for your organization's events	Highlighted	Highlighted	Yes	Yes	Yes
Featured in a blog post	Blog Post	Blog Post	Yes	Yes	Yes
Free display ad on a related page on website	\$100 value				Yes
(You supply the ad: 320x250px)					

* Nonaffiliated Partners join as individuals not representing an organization or business

** Guide benefits provide entries in the 2018 SENTC Guide to be distributed throughout 2018

*** Website benefits provide entries on the SENTC Website during 2017

**** The SENTC webmaster will contact you about your ad and blog post appearance